





### "Executive" - Senior Leader

# Apprenticeship

Level: 7 Duration: 18-24 months Cost: £14K (£700 non-levy)

#### Who is it for?

Those suited to the Senior Leader Apprenticeship will have senior management responsibility (this can include formal governance or director responsibilities) and lead, manage and direct organisations with responsibility for those in senior positions and significant budgets. They may be responsible for providing a clear sense of purpose and driving strategic intent, and identifying longer-term opportunities and risks. Through inclusive leadership, they are responsible for developing ethical, innovative and supportive cultures with the ability to deliver results.

#### What are the ESFA entry requirements?

- Lived in the UK for at least 3 years
- · Commitment to doing 6 hours off-the-job-training every week

#### What are the benefits for participants?

- Apprenticeship qualification
- CMI Certificate and Aicura Diploma
- · CMI Chartered Fellow status
- · CMI membership
- TOTUM student card

#### How is the programme delivered?

- · Webinars every four weeks, facilitated by industry experts
- Online learning via a branded learning platform
- Reflective assessment and 1-2-1 coaching
- Diagnostic tools and psychometrics (e.g. DISC)





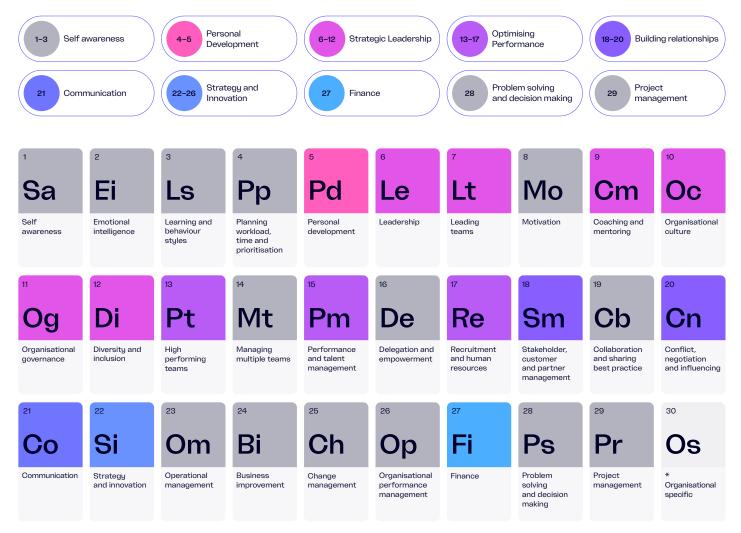






#### What does the programme cover?

The programme covers our C30 framework - the 30 capabilities a manager or leader requires to be effective.



## Aicura C30

#### How is the programme assessed?

Participants will have to go through a series of assessments at the end of the programme. This is known as the End Point Assessment (EPA) which includes:

- Showcase portfolio of evidence (collected throughout the programme); and
- Strategic business proposal, presentation with questioning.

The EPA pass mark is 50%, and participants can be awarded a Distinction (70%+). Additional assessments are required for CMI qualification.

#### Why us?

- · Specialist leadership and management development agency
- · World-class trainers and track-record, with a passion for service
- · Innovative branded learning platform with gamification and recognition
- · 370+ leadership and management eModules built for the programme

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