

# Coaching Professional Apprenticeship

Level: 5

Duration: 15-18 months

Cost: £5K (£250 non-levy)

## Who is it for?

This programme is designed for an aspiring coach or someone looking for ways to develop existing coaching skills as a manager and leader. This apprenticeship will teach you to work with a wide range of individuals and teams across organisations, to empower and engage them to enhance their professional performance. Coaching is a way of leading in a non-directive manner, helping people to learn through deep listening and reflective, open questions rather than instructing, giving advice or making suggestions.

## What are the ESFA entry requirements?

- Lived in the UK for at least 3 years
- Commitment to doing 6 hours off-the-job-training every week

## What are the benefits for participants?

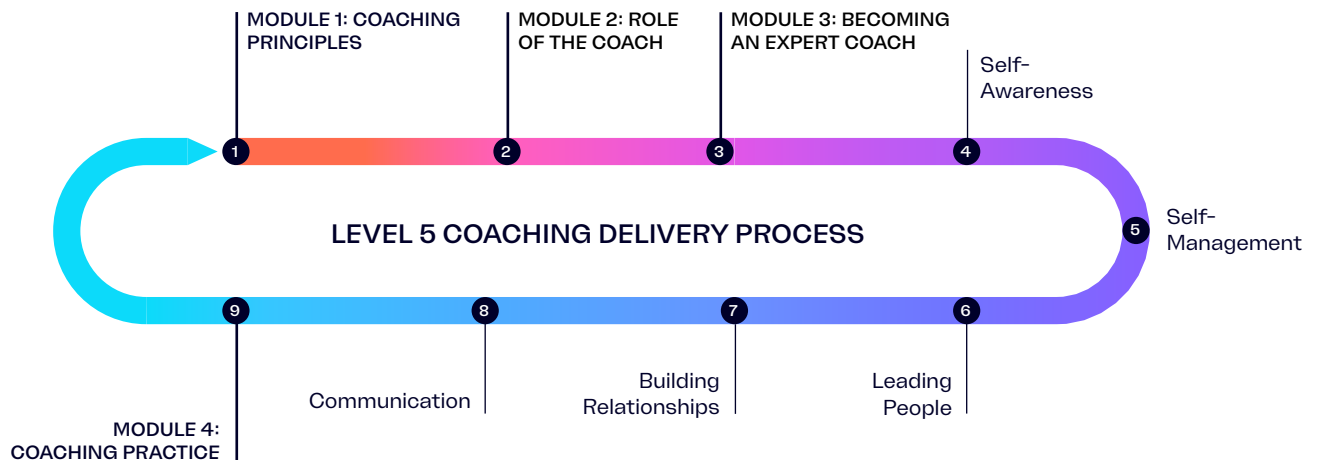
- Apprenticeship qualification
- CMI Certificate and Aicura Diploma
- CMI membership
- TOTUM student card

## How is the programme delivered?

- Webinars every four weeks, facilitated by industry experts
- Online learning via a branded learning platform
- Reflective assessment and 1-2-1 coaching
- Diagnostic tools and psychometrics (e.g. DISC)

## What does the programme cover?

We take participants through an iterative coaching development process.



## How is the programme assessed?

Participants will have to go through a series of assessments at the end of the programme. This is known as the End Point Assessment (EPA) which includes:

- Observation with questions and answers;
- Interview supported by portfolio of evidence; and
- Knowledge Test.

The EPA pass mark is 50%, and participants can be awarded a Distinction (70%+). Additional assessments are required for CMI qualification.

## Why us?

- Specialist leadership and coaching development agency
- World-class trainers and track-record, with a passion for service
- Innovative branded learning platform with gamification and recognition
- 370+ leadership and coaching eModules built for the programme